

OU

THE MAGAZINE FOR OLD UPPINGHAMIANS

MEDIA PACK 2025

UPPINGHAM
1584 Forward



THE OU ASSOCIATION

Founded in 1911, and with over 8,000 members worldwide, the OU Association is an independent organisation that unites and supports the alumni body of Uppingham School.

The Association connects members socially and professionally and shares news and inspiring stories from throughout our community.

www.olduppinghamians.co.uk



ADVERTISING & SPONSORSHIP

With a circulation of over 8,400 Old Uppinghamians, aged from 18 to 100+, and online visibility throughout the whole Uppingham community, the magazine offers a fantastic platform to share information on your product or service.

As part of the pricing structure, all advertisers will be offered the opportunity to add their company logo (with a link to their website) in the OU e-Newsletter 'The Colonnade' (circulated in the Spring to 5,000+ Old Uppinghamians).

[View past editions of the OU magazine](#)



ADVERTISING RATES

Rates:	OU	Non-OU
1/4 page:	£350	£450
1/2 page:	£600	£750
Full page:	£1,000	£1,250

Sponsorship: We would be delighted to discuss sponsorship opportunities also. Please **[get in touch](#)** for more details.

Note: VAT is not applicable.

Ad formats

FULL PAGE (A4):

Type: 170 x 262.5mm
Trim: 210 x 297mm
Bleed: 216 x 303mm

OU rate: £1,000
Non-OU rate: £1,250

*We are happy to accept
advertorial pieces for
this option.*

HALF PAGE (horizontal):

178 x 131mm

OU rate: £600
Non-OU rate: £750

QUARTER PAGE (vertical):

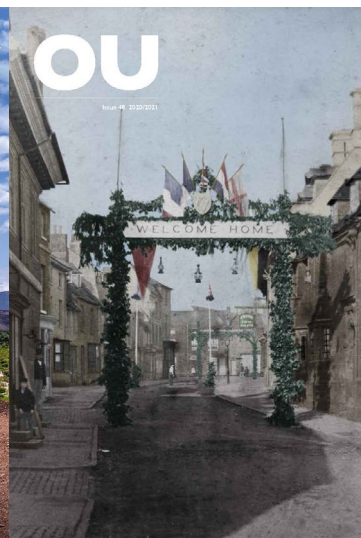
178 x 55mm

OU rate: £350
Non-OU rate: £450

QUARTER PAGE (horizontal):

87 x 129mm

OU rate: £350
Non-OU rate: £450



CONTACT US

For all opportunities, please contact
Jo Franklin, OU Magazine Editor

Tel: +44 (0) 1572 820616

Email: jsf@uppingham.co.uk

Website: olduppinghamian.co.uk

OU OU Office
Uppingham School
Uppingham
Rutland, LE15 9QE



Uppingham
for Life