



# Effective Career Preparation

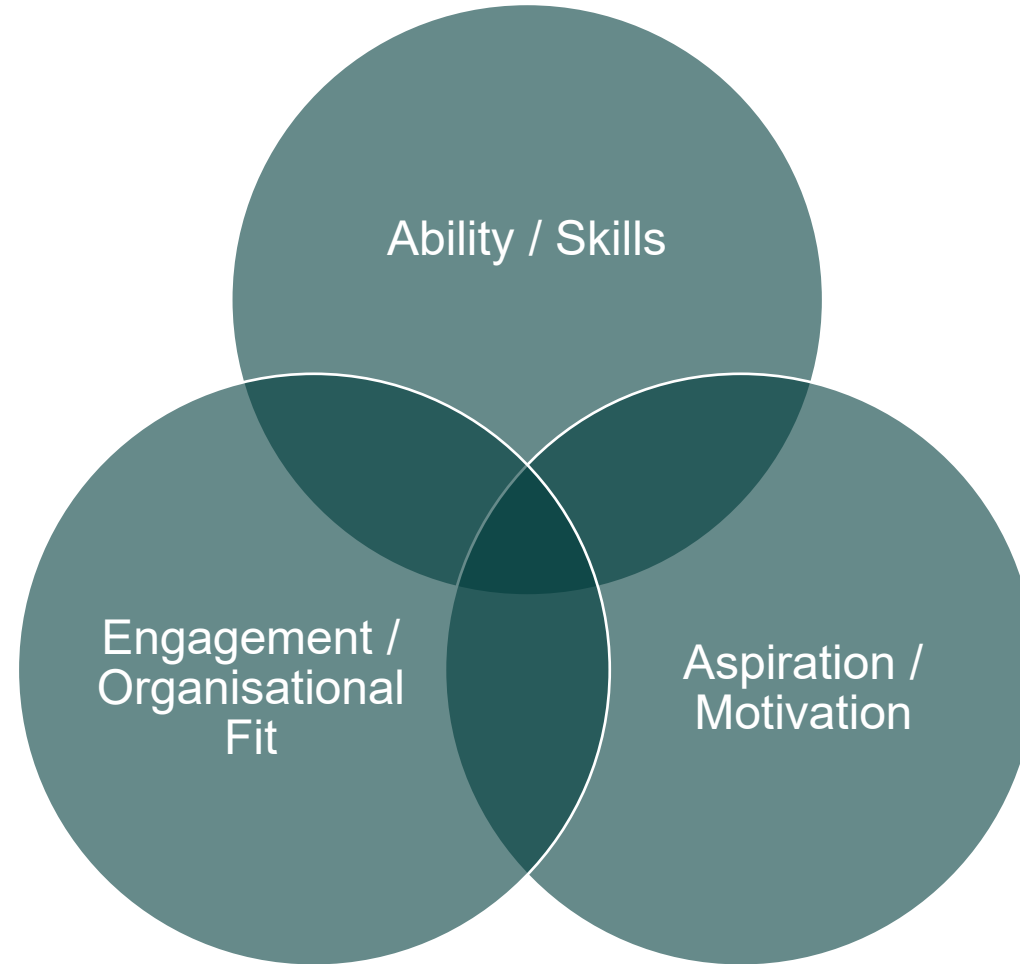
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# What do employers look for?

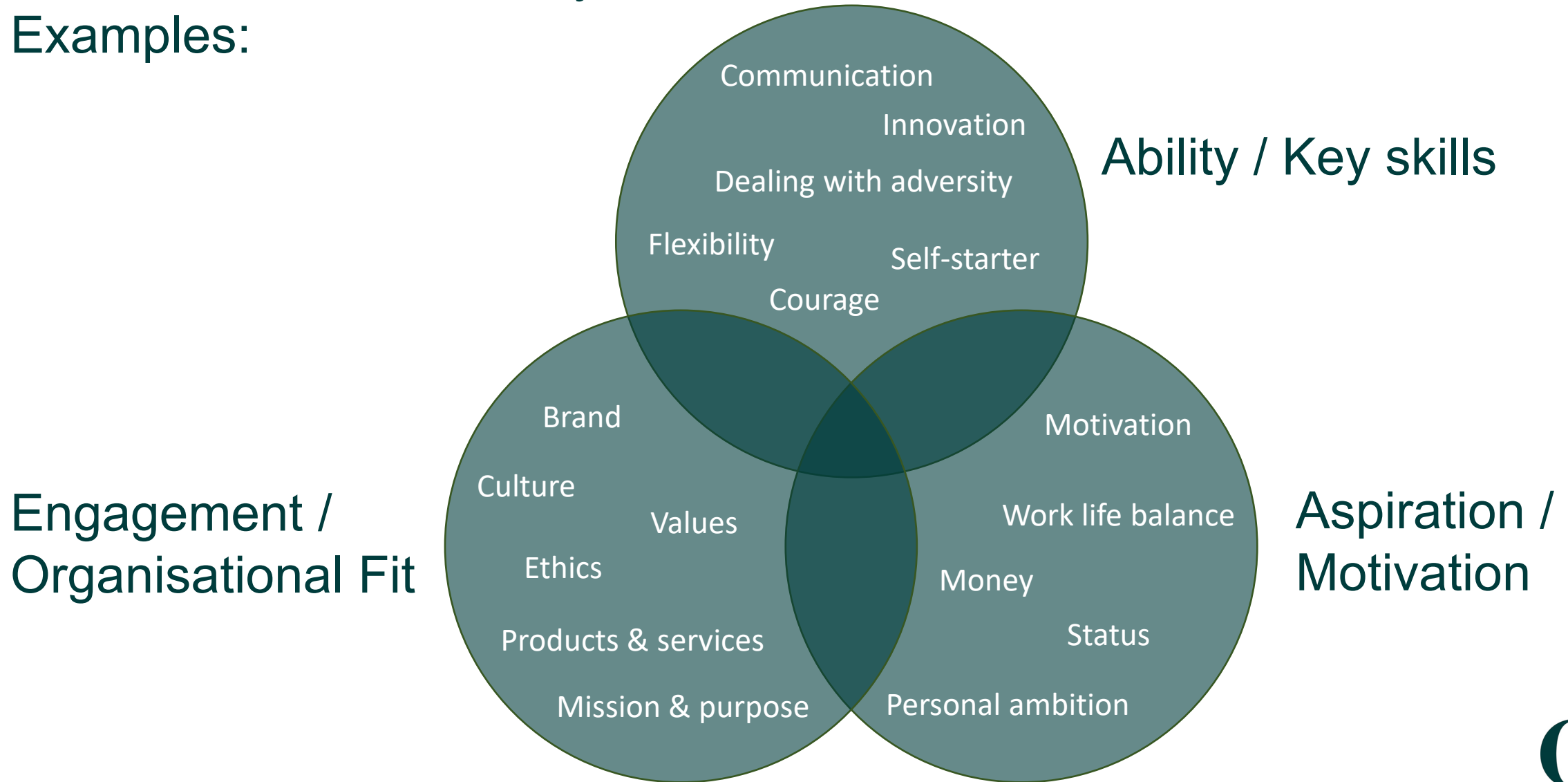
Three things...

# What do employers look for in you?



# What does that mean to you?

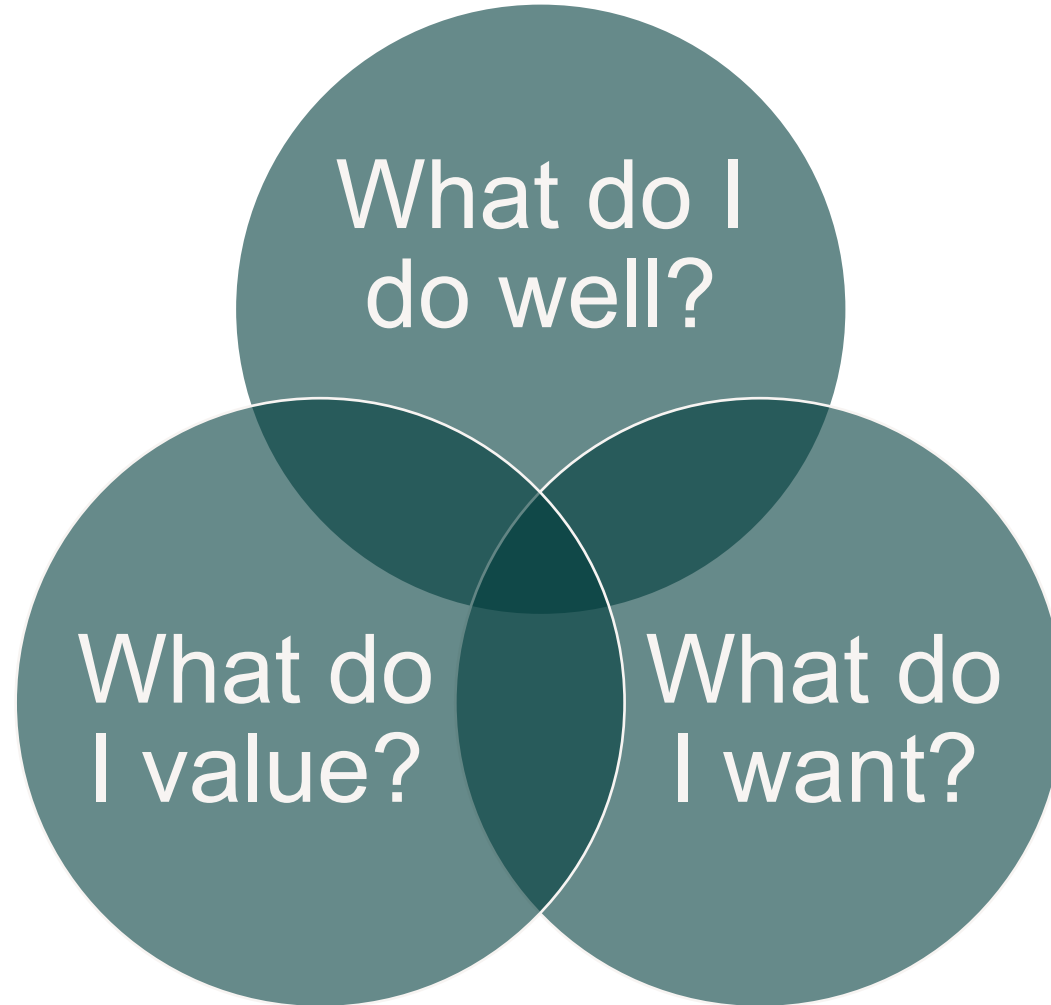
Examples:



# What are you looking for?

Think and do

# 1. Think...



## 2. Do...

**Live an interesting  
life – what you do  
matters more than  
what you think**

**Be curious**

**Reality check**

**Take control**

**Get a track record**

**Find something you  
love...then work out  
how to earn a living  
from it**

What external changes affect  
how we work?



# Likely external influences



# The future of work...

- Multiple careers
- A longer working life
- Technology and external influences will change but employers will still want to do things better, faster, cheaper and more effectively
- How can you help them achieve that as they evolve?