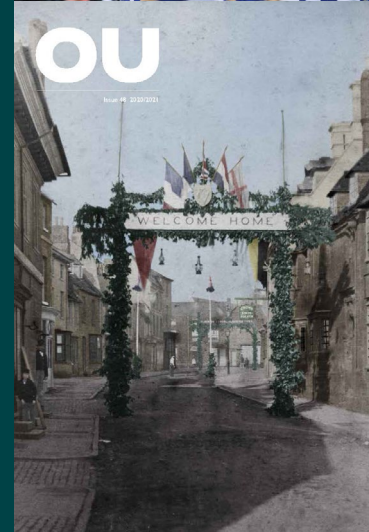


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THE MAGAZINE FOR OLD UPPINGHAMIANS

MEDIA PACK 2024

UPPINGHAM
1584 Forward



THE OU ASSOCIATION

Founded in 1911, and with over 8,000 members worldwide, the OU Association is an independent organisation that unites and supports the alumni body of Uppingham School.

The Association connects members socially and professionally and shares news and inspiring stories from throughout our community.

www.olduppinghamians.co.uk



ADVERTISING & SPONSORSHIP

With a circulation of over 8,400 Old Uppinghamians, aged from 18 to 100+, and online visibility throughout the whole Uppingham community, the magazine offers a fantastic platform to share information on your product or service.

As part of the pricing structure, all advertisers will be offered the opportunity to add their company logo (with a link to their website) in the OU e-Newsletter 'The Colonnade' (circulated in the Spring to 5,000+ Old Uppinghamians).

[View past editions of the OU magazine](#)



ADVERTISING RATES

1/4 page: £350

1/2 page: £600

Full page: £1,000

Sponsorship: We would be delighted to discuss sponsorship opportunities also. Please [get in touch](#) for more details.

Note: VAT is not applicable.

Ad formats

FULL PAGE (A4):

Type: 170 x 262.5mm
Trim: 210 x 297mm
Bleed: 216 x 303mm

£1,000

We are happy to accept advertorial pieces for this option.

HALF PAGE (horizontal):

178 x 131mm

£600



QUARTER PAGE (vertical):

178 x 55mm

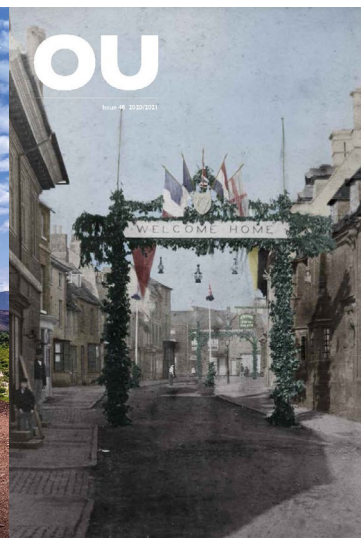
£350



QUARTER PAGE (horizontal):

87 x 129mm

£350



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